



TNA STREAK

Swim. Track. Reach. Earn. Achieve. Keep going!



"To provide a positive and encouraging environment for swimmers of all ages and abilities, fostering personal growth and development through the sport of swimming."



Introducing... TNA STREAK

An annual loyalty and recognition program for Coastside Tigersharks and Pacifica Platypus swimmers.

Why a Rewards Program?

- Builds motivation across all age groups
- Encourages consistent participation
- Recognizes individual achievement & team spirit
- Fosters community and long-term engagement
- Aligns with our mission of growth and development
- BRAGGING RIGHTS!



How It Works – Annual Mileage Milestones Adults (12+)

- Swimmers log and submit their total yardage. Rewards are given at specific mileage levels:
- **3** 25 Miles TNA Streak Patch
- 50 Miles TNA Streak Swim Cap
- **100** Miles TNA Streak T-shirt
- 250 Miles TNA Streak Hoodie









How It Works – Annual Mileage Milestones Kids (Under 12)

- Swimmers log and submit their total yardage. Rewards are given at specific participation levels:
- 3 25 Practices Kick Board
- 7 40 Practices Sticker
- 50 Practices Sticker
- Every 10 practices Sticker





Merit Badge Achievements

- Race Day Warrior Enter a meet with the team
- Coach for a Day Help plan or lead a practice
- Ocean Adventurer –
 Participate in an open water swim
- Fram Spirit Volunteer at events or support teammates
- Dual Finisher Swim both morning & evening workout sessions











How to Track Your Mileage

Provide a simple process for swimmers to submit their workouts.

USMS Swimmers (18yrs+):

• USMS Swimmers can log into their account and access their Fitness Log which allows them to track yardage on a daily calendar.

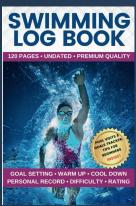
Non USMS Swimmers (12-17 yrs):

 Will use a Swimming Log book to track workouts and yardage.

Youth PPSC (up to 12 yrs):

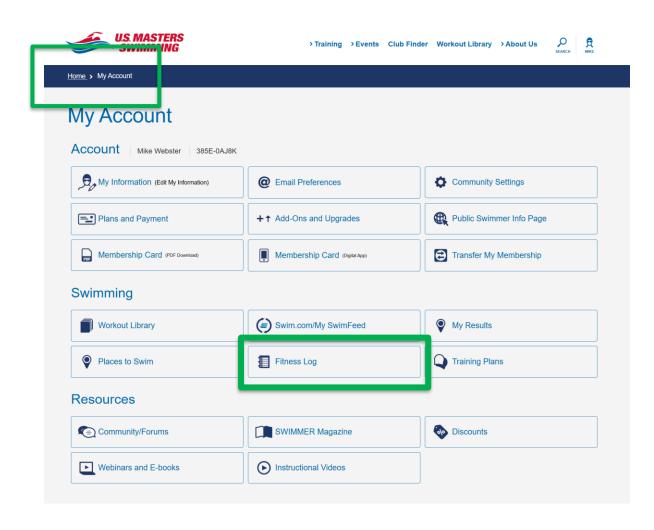
 Coaches will track who is at practice and keep count of practice attendance.



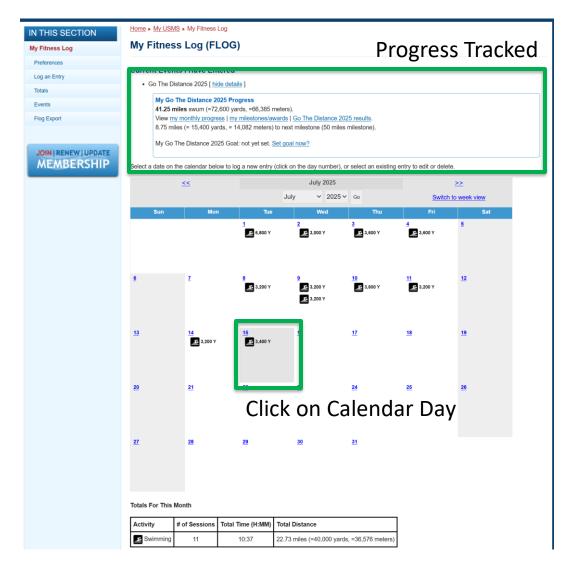


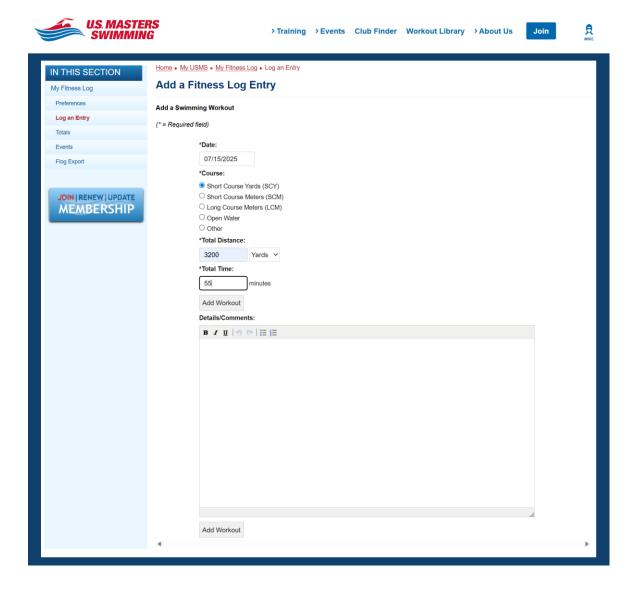


USMS.com Fitness Log



USMS.com Fitness Log





Swimming Log Book

Non USMS Swimmers (12-18 yrs)

- Swimmers who want to participate will request a Swimming Log book from their coach.
- Swimmers will be responsible for keeping track of their yardage by simply filling out a preformatted log entry for that day.
- Once swimmer achieve a milestone, they will submit the book to their coach for approval and their milestone reward will be distributed.





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Recognition Wall / Monthly Shout-Outs

- Highlight milestone achievers on our website & newsletter
- Monthly email or social post recognizing top swimmers
- Celebrate during coached workouts (coach calls out swimmers) or pool parties!



Frequently Asked Questions

- When does the program start?
 - The program will kick off on Sept 1st, 2025. You can start accruing yardage or practice participation from that date. Yardage prior to Sept 1, 2025 does not count.
- How long to I have to achieve a milestone?
 - TNA Streak is an annual program, so you have until August 31st, 2026, to accrue yardage for this years program.
- If I am under 12, can I participate in the adult rewards?
 - Unfortunately, no.
- If I participate in more than one swim meet, do I get more than one sticker?
 - We have budgeted for one sticker per member of the team so we will be able to accommodate all members with one sticker per merit badge achievement.
- What happens after August 31st, 2026?
 - We will be doing a review of the program earlier in the summer and hopefully creating a new set of rewards for 2026-2027. But on Sept 1st, 2026, everyone's mileage/practices goes back to 0.
- Can I purchase the rewards if I don't want to participate in the TNA Streak program?
 - Unfortunately, no.
- Will sticker distribution for under 12 swimmers be managed by the coaches?
 - Yes, and will likely have enough stickers to allow our coaches to be generous and encourage our youth swimmers on a regular basis.
- Will I be able to get a t-shirt or hoodie in the appropriate size?
 - Yes, we will be ordering t-shirts and hoodies individually so when the milestone is achieved you will be asked which size you would like.
- Does it cost extra to participate in the TNA Streak program?
 - No. The program and rewards associated with it are all included in your membership.
- I have a question that isn't included here. How do I get it answered?
 - We would like to try to limit a flurry of emails so please speak to Mike Webster or Brad Pence at the pool.

Let's Dive In!

- This program is for every swimmer, from lap 1 to mile 250.
- Start tracking, start earning, and swim your STREAK!



